

# 25 Million Products

The Opportunity that Lies in **ebay**



## 25 Million Products: The Opportunity That Lies In eBay

Thanks for downloading and opening up my report. It's only short (3 pages) and I've tried to make it as light as possible so you don't get drowned in the details.

The purpose of this report is twofold. Firstly to show you that there is a serious money making opportunity in the eBay affiliate program and secondly to illustrate that my latest tool - [Build A Niche Store](#) - really enables you to exploit this opportunity in a way that has not previously been possible.

Almost every internet marketer I know has at some point signed up to the eBay affiliate program and almost every single one of them have failed to make any significant money with it.

### Build A Niche Store is set to change this...

Enjoy the read and if you have any questions you can contact me directly through my [support desk](#).

Kelvin

[www.BuildANicheStore.com](http://www.BuildANicheStore.com)

## Why eBay

eBay is a fascinating marketplace for all sorts of reasons but the most important of these is that eBay invites us, through their affiliate program, to take a share of their revenue.

This is what eBay says about their affiliate program (<http://affiliates.ebay.com/>):

*"Drive your traffic to eBay and get paid for it!"*

- *Earn up to 65% commission on eBay Revenue*
- *Earn up to \$22 commission for new active user referrals*
- *Take advantage of eBay's brand and wide variety of products"*

There are four important points to this:

1. eBay pay you up to 65% of the revenue they make from every product sale that you refer.
2. eBay pay you up to \$22 for every new active eBay member that you refer.
3. The success of the eBay brand means that their conversion of browser to buyer is exceptional.
4. eBay provides you with a choice of products to promote which cover virtually every online product market.

Made simple, eBay is saying something like this to you:

*"Look guys and girls, the eBay marketplace contains millions and millions of different products all of which are wanted by millions and millions of different people. If you can connect these people to the products that they want on eBay our successful branding will convert them for you and you will receive in return for your service up to 65% of the commission that we make on each sale and a further \$22 if the particular buyer became an active eBay member to make that purchase".*

The opportunity is obvious:

- You have a constantly updated product inventory of over 25 million to choose from which caters to just about every imaginable instinct for purchase that currently exists online. What this means is that regardless of the niche market you already target or would like to target there are products listed for sale on eBay that they would very likely be interested in.
- While you have access to this product inventory and can make money promoting it you never have to stock a product yourself, ship an item or deal with a customer.
- eBay has invested a lot of time and money in carefully developing and branding a marketplace which is now trusted by millions of people worldwide.
- eBay will pay you more than half their revenue plus a high member sign up bonus if you help them sell the products listed in the eBay marketplace by connecting targeted people to them.

Bearing this in mind, why is the eBay affiliate program not talked about like AdSense or Click-Bank when it comes to making money online when in reality it offers much more substance than AdSense and much more width than ClickBank?

The primary reason for this is a previous limitation of tools which has meant that the opportunity that lies in eBay's wide variety of products has not been properly explored.

Before today, if you wanted to market eBay's products you had to have extensive PHP knowledge so that you could manipulate eBay's API or you were limited to manually integrating things like affiliate banners and eBay editor kits into your website or blog.

Limited to these tools there was no way for you to truly exploit the opportunity presented by a marketplace that contains 25 million products.

Consequently, eBay's huge product inventory and their high paying, high converting affiliate program has been largely demoted to a means of filling up space on a website. An eBay banner here and an editor kit there – there's no system, no purpose, no aim and consequently no money.

Build A Niche Store now changes this and enables you to start taking a piece of eBay's revenue by connecting people to the products that they want in the eBay marketplace...

## **Meet Build A Niche Store**

For the first time Build A Niche Store gives you (regardless of your technical ability) complete control over eBay's massive and constantly updating product inventory.

Try to imagine yourself as having a huge warehouse behind you which contains 25 million products and which you control through one store setup file. It is this reality that Build A Niche Store grants you.

You choose which of eBay's products you want to market, for example "Golf". You then go to your store setup file, choose the Golf category, press "Build" and Build A Niche Store will automatically give you a complete eBay affiliate store for that niche. This store will contain every golf related item listed on eBay (in this case over 80,000) which you can then connect people to and earn affiliate commissions from.

You are, however, not limited to one niche or one store. You have a choice of 28,926 different niche stores that you can build, each of which will contain all of the products listed on eBay that are relevant to your chosen target market, be that Diamonds, Guitars, Baby Strollers or Laptops.

Each affiliate store you build will automatically:

1. Include all of the products listed on eBay that are relevant to your chosen target market.
2. Include all of the associated navigation structure which eBay has for your category choice.
3. Update on a live feed from eBay and as such will never need manually updating.
4. Include your eBay affiliate id in every product link.
5. Provide you with hundreds or thousands of keyword packed, content rich pages that the search engines love.

All you have to do is decide which niche market you want to target and press build...

## **Come And Give Build A Niche Store A GO**

I know I'm biased but I would challenge anyone to use the [Build A Niche Store demo](#) and not start to feel a little giddy at the potential that lies in being able to easily and effectively bring eBay products direct to the people that want them.

Whether you want to more effectively monetize websites or blogs that you have already developed or target new niche markets with content rich eBay affiliate stores everything is in place for you to start to do so.

[Click Here To Visit Build A Niche Store](#)